



World Conquerors Church
Discover Who You Were Born To Be!
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2013: The Year of Kingdom Living
Matthew 6:30-33

Kingdom Living: Competitive Intelligence

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Sermon Notes from October 6, 2013

Competitive Intelligence

- **The process of collecting and analyzing information about competitors' strengths and weaknesses in a legal and ethical manner to enhance business decision-making.**
- **Competitive intelligence activities can be basically grouped into two main types:**
 - 1) Tactical, which is shorter-term and seeks to provide input into issues such as capturing market share or increasing revenues**
 - 2) Strategic, which focuses on longer-term issues such as key risks and opportunities facing the enterprise. Competitive intelligence is different from corporate or industrial espionage, which use illegal and unethical methods to gain an unfair competitive advantage.**

The Devil's Coming Back – Again!

Luke 4:1-13 (The Message, MSG)

1-2 Now Jesus, full of the Holy Spirit, left the Jordan and was led by the Spirit into the wild. For forty wilderness days and nights he was tested by the Devil. He ate nothing during those days, and when the time was up he was hungry. 3 The Devil, playing on his hunger, gave the first test: "Since you're God's Son, command this stone to turn into a loaf of bread." 4 Jesus answered by quoting Deuteronomy: "It takes more than bread to really live."

5-7 For the second test he led him up and spread out all the kingdoms of the earth on display at once. Then the Devil said, "They're yours in all their splendor to serve your pleasure. I'm in charge

of them all and can turn them over to whomever I wish. Worship me and they're yours, the whole works." 8 Jesus refused, again backing his refusal with Deuteronomy: "Worship the Lord your God and only the Lord your God. Serve him with absolute single-heartedness."

9-11 For the third test the Devil took him to Jerusalem and put him on top of the Temple. He said, "If you are God's Son, jump. It's written, isn't it, that 'he has placed you in the care of angels to protect you; they will catch you; you won't so much as stub your toe on a stone'?" 12 "Yes," said Jesus, "and it's also written, 'Don't you dare tempt the Lord your God.'"

13 That completed the testing. The Devil retreated **temporarily, lying in wait for another opportunity.**

Intelligence About the Devil

- **He's our Enemy/Adversary, a Liar, Deceiver, Murderer, Thief, Destroyer, Accuser, Devourer...**

John 8:44 (New King James Version, NKJV)

You belong to your father, the devil, and you want to carry out your father's desires. He was a murderer from the beginning, not holding to the truth, for there is no truth in him. When he lies, he speaks his native language, for he is a liar and the father of lies.

Revelation 12:10 (NKJV)

Then I heard a loud voice saying in heaven, "Now salvation, and strength, and the kingdom of our God, and the power of His Christ have come, for the accuser of our brethren, who accused them before our God day and night, has been cast down.

Consider this War!

- **Fight Strategically**

Ephesians 6:10-18 (Amplified, AMP)

10 In conclusion, be strong in the Lord [be empowered through your union with Him]; draw your strength from Him [that strength which His boundless might provides]. 11 Put on God's whole armor [the armor of a heavy-armed soldier which God supplies], that you may be able successfully to stand up against [all] the strategies *and* the deceits of the devil. 12 For we are not wrestling with flesh and blood [contending only with physical opponents], but against the despotisms, against the powers, against [the master spirits who are] the world rulers of this present darkness, against the spirit forces of wickedness in the heavenly (supernatural) sphere. 13 Therefore put on God's complete armor, that you may be able to resist *and* stand your ground on the evil day [of danger], and, having done all [the crisis demands], to stand [firmly in your place].

14 Stand therefore [hold your ground], having tightened the belt of truth around your loins and having put on the breastplate of integrity *and* of moral rectitude *and* right standing with God, 15 And having shod your feet in preparation [to face the enemy with the firm-footed stability, the promptness, and the readiness produced by the good news] of the Gospel of peace. 16 Lift up over all the [covering] shield of saving faith, upon which you can

quench all the flaming missiles of the wicked [one]. 17 And take the helmet of salvation and the sword that the Spirit wields, which is the Word of God. 18 Pray at all times (on every occasion, in every season) in the Spirit, with all [manner of] prayer and entreaty. To that end keep alert and watch with strong purpose *and* perseverance, interceding in behalf of all the saints (God's consecrated people).

➤ **Know His and Your Strengths and Weaknesses**

Philippians 2:9-11 (NKJV)

9 Therefore God also has highly exalted Him and given Him the name which is above every name, 10 that at the name of Jesus every knee should bow, of those in heaven, and of those on earth, and of those under the earth, 11 and *that* every tongue should confess that Jesus Christ *is* Lord, to the glory of God the Father.

Psalms 8:2 (New International Version, NIV)

Through the praise of children and infants you have established a stronghold against your enemies, to silence the foe and the avenger.

We are More than Conquerors!

Colossians 2:15 (New Living Translation, NLT)

In this way, he disarmed the spiritual rulers and authorities. He shamed them publicly by his victory over them on the cross.